

Saksham

Sunday, 16th October 2016		
Topic: Brand Audit		
Panelist	Company	Designation
Manoj Tripathi	Mahindra & Mahindra	DGM Marketing
Deep Ajwani	Hansa Cequity	Asstt. VP
Kishore Naidu	Director	Illuminatix Consulting
Sanjay Vakharia	Spykar Lifestyles Pvt. Ltd.	Director and COO

Topic: Customer Experience Management		
Panelist	Company	Designation
Suzette Sugathan	Sue Shiv	Co-Founder
Satish Mittal	Vodafone India Ltd.	Senior VP
Kashyap Mansata	Taj Mahal Palace	Director – Revenue
Prakash Dadlani	Aditya Birla	VP – Consumer Insights

Sunday, October 8, 2017		
Topic: Competition on Brand Extension		
Panelist	Company	Designation
Mr. Rakesh Hinduja	Leo Burnett	EVP
Ms. Psydle D'silva	ICICI Bank	Chief Manager
Mr. Rizwan Syed	Hindustan Unilever Ltd.	Sr. Regional Brand Manager

Topic: Competition on Enhancing CRM		
Panelist	Company	Designation
Ms. Hema Hariramani	Marriott International	Director National Sales
Mr. Kashyap Mansata	WNS Global Services	General Manager - Capability
Mr. Zameer Kochar	JetPrivilege	Head - Marketing & Member Engagement

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Saturday, 29th September 2018

Topic: Government Scheme Marketing

Panelist	Company	Designation
Naresh Sharma	Reliance Infrastructure	Head- Brand Marketing
Aman Sheikh	AVP Client Services & Integration Management	Leo Burnett
Talha Mohsin	Group Creative Director	Ogilvy & Mather

Topic: Brand Revival

Panelist	Company	Designation
Dhaval Jain	Brooke Bond 3'Roses, Unilever	Assistant Brand Manager
Rajiv Wadhwa	Leo Burnett	Vice President
Rajat Mathur	Head- Group Loyalty Marketing and Customer Analytics	Future Group