

## **Cyrus MR Gonda**

Cyrus MR Gonda is a rank holding MBA from NMIMS, Mumbai University.

He is also a rank holder in hotel management from the Sophia Polytechnic.

Cyrus is a life member of MENSA, the international society awarding admission to individuals with genius level IQ.

He has extensive work experience in European, American, as well as Indian Multinational Fortune 500 organizations, in front end and operational, as well as executive and administrative positions, in the manufacturing as well as the service sectors, both in India and overseas.

His areas of interest are communication, customer experience, and leadership skills, in which he has trained over 1,30,000 Csuite executives, founders of Unicorns and other startups, senior Indian army and navy officers, and MBA students across the leading B Schools.

He has authored and coauthored 19 books, several of which are bestsellers in hardcopy as well as the online space.

He has developed several intellectual properties in multiple management and leadership domains, and these are used extensively by corporate houses to train their personnel, as these are based and designed on sound principles of instructional design, which makes for easy learning transfer.

He is active on social media, with his several videos having generated over 30 lakh views.

He has been honoured as India's #1 Thought Leader, Author, and Corporate Trainer in the domains of communication, customer experience excellence, critical thinking, and leadership by a jury consisting of several leading doctors and doctorates, including Padmashree Dr Mukesh Batra, and Dr. Srinivasan Iyengar the Director of Jamnalal Bajaj Institute of Management Studies, among others.

The Magic of Leadership M S Dhoni

The Magic of Leadership JRD Tata

A - Z of Sales Communication

Master of Business Etiquette are among his several bestselling books