

Cyrus M. Gonda
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A rank-holding MBA from the prestigious NMIMS (Mumbai University), Cyrus is also a qualified life-member of the prestigious International Society of individuals with Genius Level IQ – MENSA, a solid proof of his intellectual ability and creative prowess.

A communicator par excellence, he scored the highest grade at the highest level of the Business English Communication examination conducted by Cambridge University. He is also a rank-holder in Hotel Management and Catering Technology.

He has rich and holistic work experience in operational as well as executive roles in Fortune 500 MNCs in the service as well as manufacturing sectors, both in India and Overseas.

Since the last 16 years, he has been involved with management education, authoring best-selling books and conducting corporate training and providing management consultancy in his areas of expertise. He has till date trained over 75,000 individuals in B-Schools and corporate houses, including senior Indian Army and Navy Officers.

Currently the H.O.D. – Strategic Communication with Rizvi Institutes of Management and a Mumbai University approved faculty, he has also been a visiting faculty at JBIMS, NMIMS, Sydenham Institute of Mgmt. Studies, and other leading B-Schools.

Cyrus has devised, customised, and conducted Corporate Training Programmes and Workshops on Customer Experience Excellence, Strategic Communication, Developing Creative Thinking (Ideation Workshops), Super Selling Skills, Strategy Formulation and Implementation, and Soft Skills and Corporate Etiquette for many reputed organisations which have been highly appreciated by the participants.

He has authored and co-authored seven best-selling books which have also been translated into Hindi and Marathi on popular demand by local audiences. The books are highly practical and contain unique, copyrighted models in the areas of customer experience excellence, leadership branding, marketing strategy, and selling techniques, which are used by many leading corporate houses to train their employees in these vital areas.

During the process of authoring his books on leadership, he has gained keen first-hand insights into the strategic thinking process of titans of Indian industry by personally interviewing personalities such as Mr. Nadir Godrej, Mr. Ajay Piramal, Dr. Subhash Chandra Goel (Zee), Mr. Lalit Kumar Kanodia (founder CEO of TCS), Mr. Marten Pieters (CEO of Vodafone India), Mr. Martin Kriegner (CEO of Lafarge India) and many other eminent corporate doyens. He brings the crucial learnings obtained during these valuable interactions to his training programmes.

He is a fellow member of the Film Writer's Association and a life member of the Bombay Management Association. He is also certified as a faculty by the Regency University of TAFE, South Australia.

Cyrus is a voracious reader and has a fantastic eye for detail and a keen and inquiring mind, qualities which help in identifying areas of improvement in Business Processes, Managerial Communication and Customer Service.

A great story teller with a wealth of anecdotes related to every subject, logical thinking and analysis are his forte.

Some of the organisations for whom Cyrus has conducted well received workshops are:

- Abbott India Ltd.
- Airtel
- Ashok Piramal Group
- Aurobindo Pharma
- Bhabha Atomic Research Centre (BARC)
- BASF
- Bharat Petroleum (BPCL)
- Bharti AXA
- Burgmann India
- Central Depository Services Ltd. (CDSL)
- Chr. Hansen India
- Della Technica
- Dow Chemicals
- Emerson
- FCB Ulka
- Godrej & Boyce
- HDFC Bank
- HDFC Life
- Hindustan Unilever (HUL)
- Hygienic Research Institute
- Indian Hotels Co. (Taj Mahal Hotels)
- Indian Navy
- Kalpataru
- Larsen & Toubro
- Lawrence & Mayo
- Lions Club
- Maharashtra Chamber of Commerce, Industry & Agriculture (MACCIA)
- Mahindra & Mahindra
- Mahindra Navistar
- Melstar Computers
- Oriental Bank of Commerce
- Patni Computers
- Rustomjee Builders
- Shree Shubham Logistics
- Shoppers Stop
- SRK Group of Digital Labs
- TajSATS
- Tata Motors
- Tata VSNL