

### Dimensions in Research: January 2013

Dimensions in Research 2013 received an overwhelming response. The conference had 24 papers across domains from participants comprising of Doctoral students, Research Associates, Research Practitioners, Members of Faculty and Corporate Executives.

Dimensions in Research was blessed to have **Ms. Shonali Ghosh, Executive Director – Client Solutions, AC Nielsen** as the keynote speaker and her insights on Contemporary Trends in Research left the audience spellbound and wanting for more.

**Mr. Ganesh Shermon, Global Head – HR, KPMG**, presided over the Valedictory Function and his insights on Errors in Research and By Researchers where eye opening. His advice to Research Practitioners and Research Students were definitely a strong value add for the conference.

The Research Paper presentation in the conference across domains were reviewed and adjudicated by the following panel of experts.

<b>Finance</b>	<b>Marketing / IT</b>	<b>Human Resources</b>
Prof. (Dr.) M. A. Ganachari	Dr. Nitin Malekar	Mr. P Ravi Kumar
Prof. S Raje	Prof. Rajesh Vyas	Prof. Pradeep Gogte

The following participants presented their Research Papers in Dimensions in Research 2014.

<b>Marketing / IT</b>		
<b>Sr. No.</b>	<b>Research Paper</b>	<b>Participant</b>
1	Study on Perception of employees towards Process of Competency Mapping	Karuna Nayak
2	Analyzing the Impact of Utility and Cost on the Use of Solar Energy Products	Anupama S Chavan
3	Cloud computing in education Opportunities and Challenges	Sanjay Gupta
4	An Impact Assessment of Media Ownership & Media Control on Dissemination of Information to Public : A Discussion	Majula Srinivas & Saurav Datta
5	Celebrity Endorsement; Analyzing the risks and benefits	Rahul Madhyani
6	Quality Assurance (ISO 9001) in Value Added Services (VAS) Telecom Industry	Anit Bhatnagar
7	Leveraging Public Relations to Businesses	Anjali Talreja
8	Analyzing the influencing occasions which decide the Shopping Patterns of consumers in Apparel category in Organized Retail	Furqan Shaikh
9	Physical Shopping to Online Shopping	Mohammed Osaid Koti
10	A study on the consumer awareness for the green products in Mumbai	Krishna Rohit Misra & Ms. Rhizu Krishna Misra

HR		
Sr. No.	Research Paper	Participant
1	Work-Life Balance – Causes and Challenges	Cyrus Gonda
2	Co – relation between Transactional Analysis and Emotional Intelligence	Usha Chavali
3	A Pilot of study on Awareness and extent of usage of Competency Mapping and its tools by Non – HR Managers in Indian Organizations	Garima Sharma
4	Effect of Gender on Transformational Leadership Intervention Impact	Swati Mankad
5	A Pilot Study on Perceptions about various Teaching Methods in Management Education	Sumeet Manerikar & Rita Rangnekar
6	Evaluation of Corporate Training Effectiveness – Case Studies using the Kirkpatrick’s model	Vidya Nandagopal
7	Empirical Study on Selection criteria of Specialization by students in Business Schools	Ruchika Goel
8	Building Employee Engagement through Effective Performance Management	Sapna Malhotra
9	Employee Engagement: From Nowhere to Nowhere	Silpy Gupta
10	Virtual Recruitment: Prospects & Challenges	Tabassum Dhange
11	Correlation between transactional analysis and emotional intelligence	Usha Chavali

<b>Finance</b>		
<b>Sr. No.</b>	<b>Research Paper</b>	<b>Participant</b>
1	Path to inclusive growth in India through Islamic Finance	Umar Farooq
2	Understanding the Effects of the Power of Computing on Retirement Planning	Rohit Sharma
3	An Analytical Study on the correlation between USDINR Exchange rate Fluctuations and Indian stock Market before and after the Sub Prime Crisis	Imran Kazi