



Rizvi Institute  
of Management  
Studies & Research

The Tradition of Academic Excellence

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# Executive Placement Report Batch of 2017-19

# Overview

Rizvi Institute of Management Studies and Research, Mumbai consistently ranked among the Top B-Schools in India, witnessed yet another year of stellar placements with top companies participating in the placement process and offering coveted roles across sectors to the 2017-19 batch of MBA. The placement process saw a healthy mix of loyal and first-time recruiters who were impressed with the quality of the students and were delighted to be associated with the institution. The undivided faith shown by the corporates, supported by the quality of the batch has been a major reason for the success of the final placements.

At Rizvi Institute of Management Studies and Research, we provide a platform for young minds to unleash their potential, dream big, seize opportunities, think radically, strengthen corporate relations, never stop learning and most importantly, never stop growing.



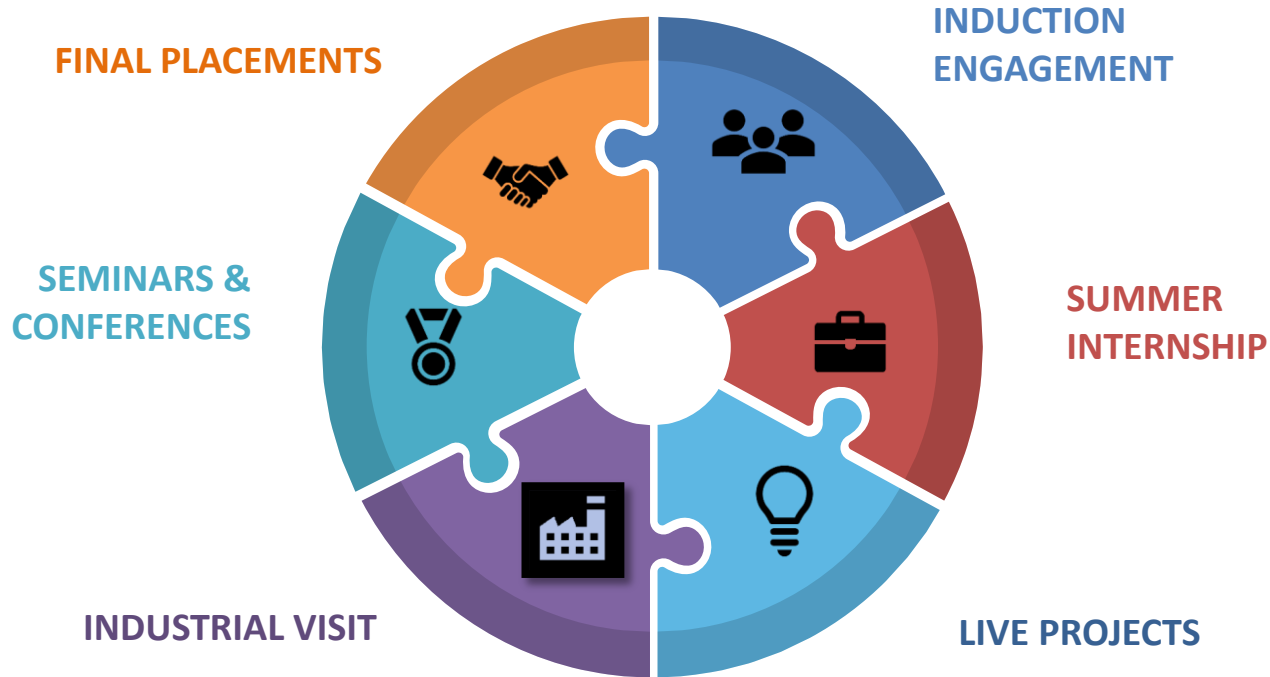
# Overview

Our Final Placements for the current year yielded positive results both in terms of compensation as well as quality and variety of profiles offered. The varied roles offered included Business Analytics, Supply Chain Management, Social Media Marketing, B2B & B2C Marketing, Talent Acquisition, Procurement, Market Research, Investment Banking, HR Consulting, Equity Research, Credit Risk Analysis, Logistics, Business Consulting, Corporate HR and the likes.

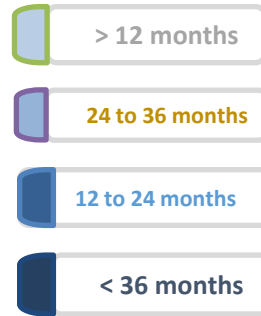
The Placement Process for the batch of 2017 – 19 started in October with invitations to companies across sectors. These companies include the ones regularly patronizing the Institute as well as identified new companies in upcoming sectors. The process of recruitments was held in the period November 2018 – January 2019. More than 60% of the students of the batch started working immediately after their Semester III



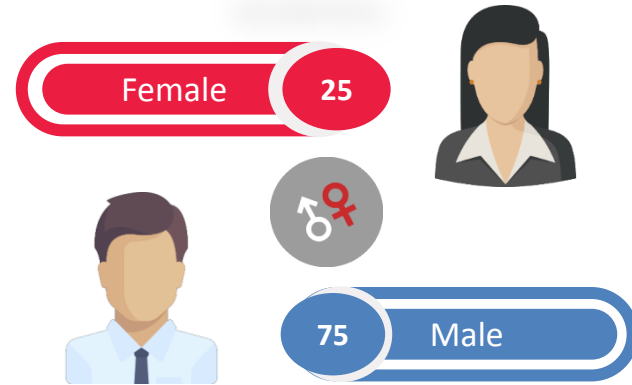
# Corporate Engagement



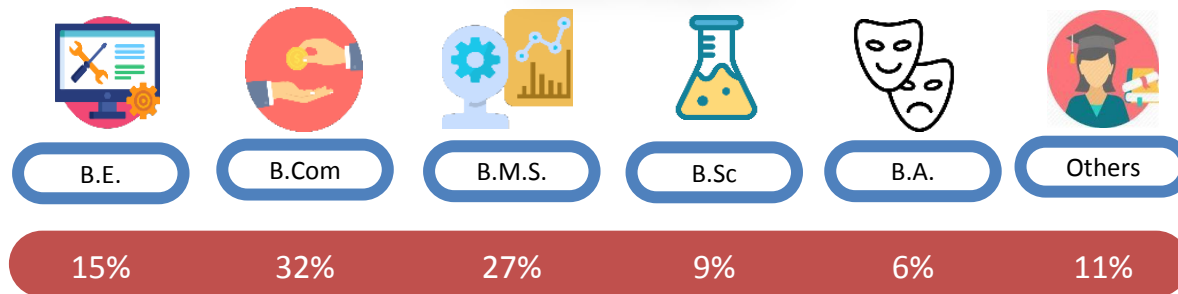
# Batch Composition



## Gender Ratio



## Education Background



# Specialisation and Curriculum Highlights



# Compensation

4.5

MEDIAN CTC

The salary structures ranged from a CTC of Rs. 3.5 lakhs p.a. to Rs. 8.5 lakhs p.a.

8.5

HIGHEST CTC

The median salary for the batch was Rs. 4.5 lakhs per annum.

3.5

LOWEST CTC

Close to 45% of the students had a CTC in the range of Rs. 4 lakhs to Rs. 5 lakhs p.a.

The batch witnessed a total of 170+ companies visit the college inclusive of 58 new recruiters.

These companies were from varied sectors and recruited across specialisation.

26% of the students were offered PPO's by the companies they had done summer internship with.

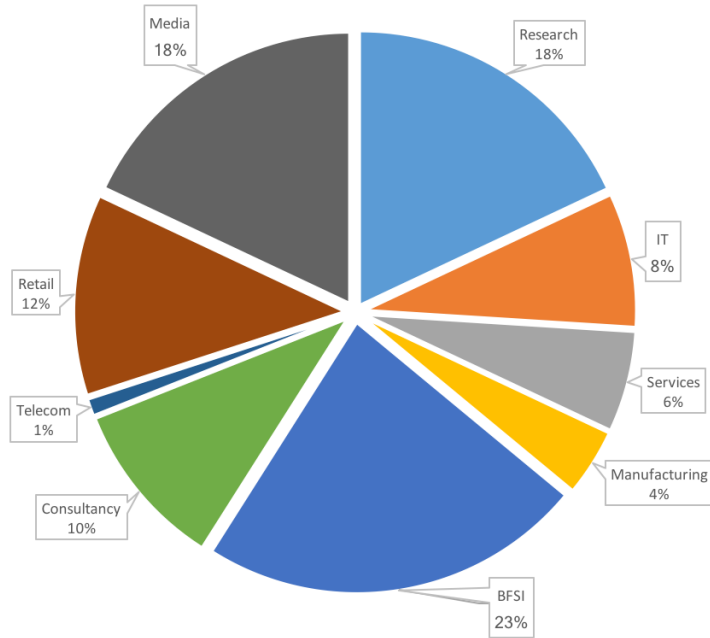
58 NEW  
ENGAGEMENTS

PPO's - 26%

170+ COMPANIES



# Sectoral Breakup



The strength of the placements of the institute has always been two major sectors and this year too both BFSI and Media & Entertainment were the major recruiters.

Almost all the major banks were a part of the recruitment process along with financial services like Insurance, Broking and Advisory.

The institute takes pride in its association in Media & Entertainment. The alumnus of the institute over years have been a part of Advertising, Media Channels, Media Agencies, Digital Agencies and Communication Agencies. As is the case every year this year too all these sectors were a part of the recruitment process.

An another strong feature of the Placement Process was around 15% of the students being placed in Research and Consultancy.





# Key Highlights

Median CTC increased from Rs. 4 lakhs per annum to Rs. 4.5 lakhs per annum

Total number of companies participating in the recruitment process increased by 15%.

The placement process saw a big proportion of new age companies as a part of the placement process which included Digital Marketing Agencies, Technology based Services and Startups

Highest CTC increased from Rs. 7.5 lakhs per annum to Rs. 8.5 lakhs per annum

The placement process ensured retention of the regular patronizing brands

