

## **Nagendra Aswatha**

Nagendra Aswatha is a B.E. (Mechanical) from VJTI, Mumbai and M.M.S. from S.P.Jain Institute of Management & Research, Mumbai. He has 36 years of post-qualification experience, predominantly in the Logistics and Supply Chain function across Business Development, Implementation and Operational roles in various organizations of repute. The business domain areas have been warehousing, transportation (domestic and international), inventory management, imports, exports, customs clearance, port handling services and freight forwarding. His experience has been on the client's side across corporates like Kansai Nerolac Paints, Hindustan Unilever (HUL) and Tata Hitachi while on the service provider's side it has been with DHL Supply Chain, Maersk Logistics (DAMCO) and Forbes & Co. (part of the Shapoorji Pallonji group).

His recent assignments included working as Chief Operating Officer- COO- for the Shipping and Logistics Division of Forbes & Co. Ltd. from Feb 2010 till Jan 2014. The main focus areas were freight forwarding, liner agency, Container Freight Station and warehousing & secondary distribution business. He, with the help of his pan-India team of 100 + professionals, was instrumental in growing the revenue of the division 3-fold( from INR 46 cr to INR 140 cr) and at the same time turned around the division from a loss-making one to a profitable division within this 4-year period.

His industry experience culminated with a start-up called ThinkLink Supply Chain Services in 2014-15 which was mainly in the area of Consulting, Training & Automation in Material handling in large warehouses. He ran the Logistics Operations Trainee Program successfully after starting the Mumbai branch office from scratch. This program gave industry fresh interns, who are keen to make LSCM as their preferred choice in their career.

From Jan 2016, Nagendra has been a full-time faculty with Rizvi Management Institutes in the area of Operations Management. He also does business consulting and training corporates. During the latter part of his corporate stint (2001-2015), Nagendra balanced his work with his passion for teaching MBA students in the area of Logistics & Supply Chain during weekends across institutes like SPJIMR, NMIMS, SIMSR, SIESCOMS and RMI. He has been equipping students with the latest developments in the practical world regarding emerging trends in the logistics and supply chain field as well as service operations area.

His international exposure include conferences/workshops/projects in countries like Thailand, Singapore, Malaysia, Japan, Belgium .

Nagendra acts as an effective bridge between academic goals and industry expectations from a student perspective. He also endeavors to share his experience through training programs with industry practitioners to further enhance their skill-sets in operations, sales distribution network and customer service domain.

**Work Experience:**

<b>Name of the Company</b>	<b>Designation</b>	<b>Period</b>	<b>No. of Years</b>
Rizvi Management Institutes	Associate Professor	2016 onwards	3 +
ThinkLink Supply Chain Solutions	Associate Director	2014-2015	1.5
Forbes & Co. Ltd.	Chief Operating Officer	2010-2014	4
Maersk Logistics (DAMCO)	Head of Warehousing & Distribution (South Asia)	2006-2009	3
Exel India Pvt Ltd (DHL Supply Chain)	General Mgr-Business Development	2002-2006	4
Mahindra Logistics	Head – Business Dev & Operations	2001-2002	1
Tata Hitachi	AGM-Production Services	2000-2001	1
Suhail & Saud Bahwan (Oman & UAE)	Senior Warehouse Manager	1996-2000	5
Hindustan Unilever Ltd. (HUL)	Senior Transport Manager	1990-1995	6
Kansai Nerolac Paints	Planning & Distribution Manager	1983-1989	6.5

**Professional Association:**

<b>Associating Body</b>	<b>Nature of Association</b>	<b>Period of Association</b>
Chartered Institute of Logistics and Transport – CILT, UK	Member	1997-1999
Council of Supply Chain Management Professional, US	Member	2011-13
Confederation of Indian Industry-Logistics Chapter	Member	2014-16

**Academic Credentials:**

<b>Degree</b>	<b>Specialisation</b>	<b>University</b>	<b>Year</b>
M.M.S.	Operations Management	Bombay	1983
B.E.	Mechanical	Bombay	1981

**Conferences / Seminars / Workshops Attended:**

<b>Conference Details</b>	<b>Organising Body</b>	<b>Year</b>
Transport Excellence Awards	Mahindra Truck & Bus Division	2019
Research Methodology Workshop	RMI	2019
Design Thinking	SPJIMR	2019
Digital Supply Chain	CII Institute of Logistics	2018
GST and its impact on Supply Chains	CII Institute of Logistics	2017
Freight Forwarding Professionals Meet	Indo-Belgian-Luxembourg trade association	2012

**Publication – Research Articles:**

<b>Title of the Article</b>	<b>Name of the Journal</b>	<b>ISSN</b>	<b>Year</b>
5G& its impact on Supply Chain	Management Vision	0975-7813	2019
Digital Supply Chain- The new normal	Supply Chain for Industry 4.0 - SIMSR	978-93-81715-15-4	2018
S&OP in the VUCA world	Management Vision	0975-7813	2017

**Training / Consultancy Delivered:**

<b>Name of the Company</b>	<b>Name of Program</b>
Airtel	Warehouse Management – Best Practices
Mahindra & Mahindra	Young Transport Entrepreneur Award Criteria
Interport Academy, Bangla Desh	Warehouse Management Supply Chain Management
MDP conducted by SPJIMR	Modern Warehousing trends
Aditya Birla Group of companies	Vendor Management