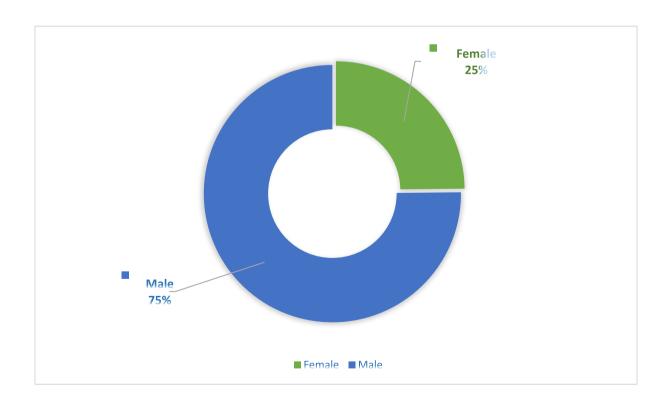
Placement Report

Batch of 2017 - 2019

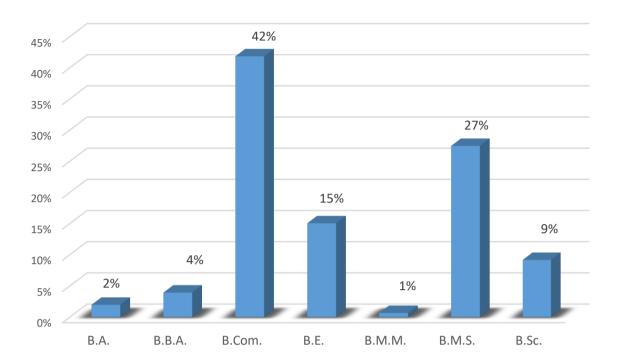
The batch of 2017 – 19 was an eclectic mix across demography, qualification, experience and skill sets. The batch was admitted through the merit list of CET scores as conducted by Directorate of Technical Education.

The batch comprised of 75:25 ratio for gender skewed towards male students. Further, the batch had a bigger proportion amounting to 42% of commerce graduates followed by 27% management graduates. Engineers accounted for 15% of the batch size. The batch had 30% of the students having a work experience of more than 2 years. 10% of the students had work experience of less than 2 years and the remaining 60% of the batch was made up of fresh graduates. As is the case every year, a major chunk of students, 56% to be precise, opted for marketing as a specialization followed by 37% of the students opting for finance.

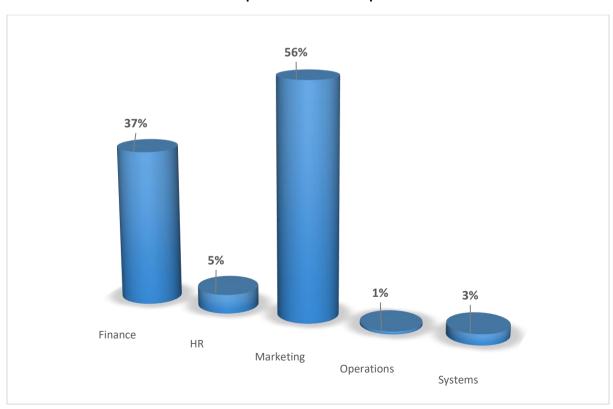
Gender Breakup



Qualification Breakup



Specialisation Breakup

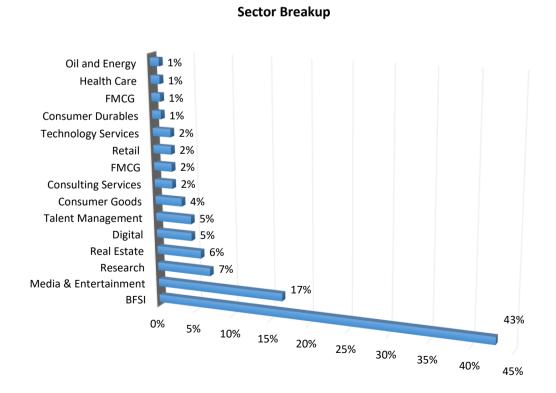


The campus recruitment for the batch of 2017 – 19 had approximately 60+ companies participating in the Executive Placement Process. These companies were from varied sectors and recruited across specialisations.

The Placement Process for the batch of 2017 – 19 started in October with invitations to companies across sectors. These companies include the ones regularly patronizing the institute as well as identified new companies in upcoming sectors. The process of recruitments was held in the period November 2018 – January 2019. More than 60% of the students of the batch started working immediately after their Semester 3.

The strength of the placements of the institute has always been two major sectors and this year too both BFSI and Media & Entertainment were the major recruiters. Almost all the major banks were a part of the recruitment process along with financial services like Insurance, Broking and Advisory. The institute takes pride in its association in Media & Entertainment. The alumnus of the institute over years have been a part of Advertising, Media Channels, Media Agencies, Digital Agencies and Communication Agencies. As is the case every year this year too all these sectors were a part of the recruitment process. An another strong feature of the Placement Process was around 15% of the students being placed in Research and Consultancy.

The sectoral breakup of the recruiting companies for the batch of 2017 – 19 is displayed below:



The salary structures for the batch of 2017 - 19 ranged from a CTC of Rs. 3.5 lakhs per annum to Rs. 8.5 lakhs per annum. The median salary for the batch was Rs. 4.5 lakhs per annum. Close to 45% of the students had a CTC in the range of Rs. 4 lakhs to Rs. 5 lakhs per annum.

The salary breakup of the batch of 2017 – 19 is displayed below:



Salary Breakup

Key features for the placement of the Batch 2017 – 19 is as below:

- 1. Median CTC increased from Rs. 4 lakhs per annum to Rs. 4.5 lakhs per annum.
- 2. Highest CTC rose from Rs. 7.5 lakhs per annum to Rs. 8.5 lakhs per annum.
- 3. Total number of companies participating in the recruitment process increased by 15%.
- 4. The placement process saw a big proportion of new age companies as a part of the placement process which included Digital Marketing Agencies, Technology based Services and Startups.
- 5. The placement process ensured retention of the regular patronizing brands prominent amongst which are :

| Kantar Millward Brown | Nomura | Edelweiss |
|-----------------------|---------------|---------------|
| HDFC | ICICI | Wavemaker |
| Kotak | FCB Ulka | IDFC |
| Madison | Motilal Oswal | Dentsu Aegis |
| Interactive Avenues | Group M | Media Allianz |

Executive (Final) Placements

| Finance Finance | | |
|-----------------------|---------------------------------|--------|
| Candidate Name | Company | Sector |
| Diksha Maurya | Aditya Birla Sunlife AMC | BFSI |
| Allauddin Manihar | Apollo Munich Health Insurance | BFSI |
| Hiba Mirza | Edelweiss Securities Ltd. | BFSI |
| Salman Qureshi | HDFC Bank | BFSI |
| Shahbaaz Shaikh | HDFC Bank | BFSI |
| Shreyas Mohankumar | HDFC Bank | BFSI |
| Heena Kausar Siddiqui | ICICI Bank | BFSI |
| Ibrahim Shaikh | ICICI Bank | BFSI |
| Isha Shetty | ICICI Bank | BFSI |
| Mir Sabah Zuberi | ICICI Bank | BFSI |
| Mobinuddin Sayeed | ICICI Bank | BFSI |
| Nidhi Masrani | ICICI Bank | BFSI |
| Niveditha Rai | ICICI Bank | BFSI |
| Ravish Shaikh | ICICI Bank | BFSI |
| Reema Shetty | ICICI Bank | BFSI |
| Birendra Thakur | ICICI Prudential Life Insurance | BFSI |
| Anas Teli | ICICI Securities Ltd. | BFSI |
| Iftekhar Husain | ICICI Securities Ltd. | BFSI |
| Shadan Khan | ICICI Securities Ltd. | BFSI |
| Mohd. Aslam | IDFC First Bank | BFSI |

| Finance | | |
|---------------------|-------------------------------------|---------------------|
| Candidate Name | Company | Sector |
| Ali Raza Sayyed | Kotak Securities | BFSI |
| Ejaj Shaikh | Kotak Securities | BFSI |
| Sameer Pathan | Kotak Securities | BFSI |
| Aastha Seth | Motilal Oswal Financial Services | BFSI |
| Mitash Sule | Motilal Oswal Financial Services | BFSI |
| Ali Muttalib Murad | Nomura | BFSI |
| Amreen Sayani | Nomura | BFSI |
| Anud Ulday | Nomura | BFSI |
| Kashma Galia | Nomura | BFSI |
| Aayesha Nazneen Raj | T.C.S. | Consulting Services |
| Usama Deshmukh | Mount Meru Group | Oil and Energy |
| Vrushal Mhatre | Shubham Housing Development Finance | Real Estate |
| Deepesh Yadav | Square Yards Capital | Real Estate |
| Zakir Chaudhary | Square Yards Capital | Real Estate |
| Krutika Pisal | Acuris Global | Research |
| Mohd. Aamir Khan | Acuris Global | Research |
| Vishal Jaiswal | Acuris Global | Research |
| Aamir Parkar | Sapphire Human Solutions Pvt. Ltd. | Talent Management |
| Saifali Mirdhe | Sapphire Human Solutions Pvt. Ltd. | Talent Management |

| Marketing Marketing | | |
|----------------------|-----------------------------|-----------------------|
| Candidate Name | Company | Sector |
| Karan Rajani | Edelweiss Securities Ltd. | BFSI |
| Aashwin Iyer | HDFC Bank | BFSI |
| Umar Sayed | HDFC Bank | BFSI |
| Kinnary Barfiwala | ICICI Bank | BFSI |
| Mohd. Raza | ICICI Bank | BFSI |
| Mohd. Asif Shah | ICICI Securities Ltd. | BFSI |
| Sameer Dhankwala | IndusInd Bank | BFSI |
| Aziz Rampurawala | Hibiscus Business Solutions | Consulting Services |
| Affan Shaikh | Bexpert Trading | Consumer Durables |
| Prajwal Sharma | Hafele | Consumer Goods |
| Rehan Siddiqui | Mediallianz | Digital |
| Shafiq Ahmed Sayyed | Mediallianz | Digital |
| Mohd. Salman Shaikh | Syndic Inc | Digital |
| Obaid Ur Rahman Azmi | ITC Ltd. | FMCG |
| Zaid Shaikh | ITC Ltd. | FMCG |
| Shakib Patel | ITC Ltd. | FMCG |
| Mohd. Rabi Ansari | UFC Gym | Health Care |
| Sandesh Shetty | Barc India | Media & Entertainment |
| Harshita Jaiswal | Dentsu Aegis Network | Media & Entertainment |
| Kashaf Pathan | FCB Ulka | Media & Entertainment |
| Faraaz T. Khan | Group M | Media & Entertainment |

| Marketing Marketing | | |
|---------------------|-------------------------------------|-----------------------|
| Candidate Name | Company | Sector |
| Ruel Lopes | Interactive Avenues | Media & Entertainment |
| Abdul Azim Salmani | IPG Mediabrad | Media & Entertainment |
| Haziq Syed | Madison World | Media & Entertainment |
| Saman Patel | Media World Wide | Media & Entertainment |
| Faraaz N. Khan | Travel XP | Media & Entertainment |
| Sana Khan | Travel XP | Media & Entertainment |
| Sophiya Ujjainwala | Travel XP | Media & Entertainment |
| Aamir Ahmed | Wavemaker | Media & Entertainment |
| Ruhan Naik | Wavemaker | Media & Entertainment |
| Wasim Shaikh | Wavemaker | Media & Entertainment |
| Ambarin Taibani | Anarock | Real Estate |
| Sadiq Parvez | Square Yards Capital | Real Estate |
| Abu Talha Nomani | Kantar Millward Brown | Research |
| Nabil Shaikh | Kantar Millward Brown | Research |
| Yogesh Mundhe | Karvy Insights | Research |
| Sharukh Gandhi | Bata India Ltd. | Retail |
| Sharukh Khan | Bata India Ltd. | Retail |
| Harsh Barot | Hanish Capital | Self Employed |
| Kamran Kagzi | Talent Corner HR Services Pvt. Ltd. | Talent Management |
| Faiz Khan | Info Edge (Naukri.Com) | Technology Services |
| Adnan Johar | Swiggy | Technology Services |

| HR | | |
|----------------|---|-------------------|
| Candidate Name | Candidate Name Company S | |
| Kiran Koli | Nobel Hygiene Pvt. Ltd. | Consumer Goods |
| Soonam Salma | Nobel Hygiene Pvt. Ltd. Consumer Goods | |
| Sana Madhia | ID8 Media Solutions Pvt. Ltd. Digital | |
| Dhairya Manek | BE3 Human Resource Management Pvt. Ltd. | Talent Management |

Summer Placement Details

| Finance | | |
|------------------------|-----------------------------|--|
| Candidate Name | Organisation | |
| Shadan Khan | Abdul Qadir & Company | |
| Saima Shaikh | Across Broking | |
| Ravish Shaikh | Aditya Birla Life Insurance | |
| Zakir Chaudhary | Aditya Birla Life Insurance | |
| Altamash Qureshi | Auto Hub Enterprise | |
| Soham Thakker | Care | |
| Heena Kausar Siddiqui | Cigna TTK | |
| Siddhida Bargode | Cigna TTK | |
| Umang Shah | D8A Financials | |
| Allauddin Manihar | Edelweiss | |
| Anas Teli | Edelweiss | |
| Anud Ulday | Edelweiss | |
| Harikrishna Theerupari | Edelweiss | |
| Ibrahim Shaikh | Edelweiss | |
| Kashma Galia | Edelweiss | |
| Mohd. Aamir Khan | Edelweiss | |
| Sameer Pathan | Edelweiss | |
| Mohd. Aslam | HDFC Bank | |
| Shreyas Mohankumar | HDFC Bank | |
| Mitash Sule | Kotak Mahindra AMC | |
| Saif Shaikh | Maple Retail Store | |
| Sajid Patel | Maven Capital | |
| Deepesh Yadav | Maven Capital | |
| Rahul Thundil | Mecklai Financial Pvt. Ltd. | |
| Isha Shetty | Mecklai Financials | |
| Vrushal Mhatre | Mitashi | |
| Ali Muttalib Murad | Money Roller | |
| Aayesha Nazneen Raj | Mpex Wealth Management | |

| Finance Finance | | |
|-------------------|--------------------------------|--|
| Candidate Name | Organisation | |
| Salman Qureshi | Payso | |
| Sameer Deshpande | Payso | |
| Aastha Seth | Philip Capital | |
| Ali Raza Virani | Philip Capital | |
| Anurag Mahajan | Philip Capital | |
| Shravan Salian | Philip Capital | |
| Birendra Thakur | Philip Capital Pvt. Ltd. | |
| Aamir Parkar | Quantum Global | |
| Alim Parkar | Quantum Global | |
| Ali Raza Sayyed | Quantum Global | |
| Diksha Maurya | Quantum Global | |
| Ejaj Shaikh | Quantum Global | |
| Hiba Mirza | Quantum Global | |
| Iftekhar Husain | Quantum Global | |
| Mir Sabah Zuberi | Quantum Global | |
| Nidhi Masrani | Quantum Global | |
| Niveditha Rai | Quantum Global | |
| Reema Shetty | Quantum Global | |
| Usama Deshmukh | Quantum Global | |
| Vishal Jaiswal | Quantum Global | |
| Mobinuddin Sayeed | Quantum Global Securities Ltd. | |
| Krutika Pisal | Sedemac | |
| Amreen Sayani | Sukhbir & Associates | |
| Jitendra Amonkar | Talent Corner | |
| Saifali Mirdhe | Talent Corner | |
| Yasmin Pardawala | Union AMC | |
| Shahbaaz Shaikh | Vibgyor Capital | |

| Marketing | | |
|----------------------|-------------------------------|--|
| Candidate Name | Organisation | |
| Yasser Patrawala | Abbott Health Care | |
| Saif Ansari | Abbott Healthcare Pvt. Ltd. | |
| Sandesh Shetty | Aditya Birla Health Insurance | |
| Saad Ahmed Shaikh | Arco Valves Pvt. Ltd. | |
| Faraaz T. Khan | Ashwin Sheth | |
| Faizan Hanfi | Ashwin Sheth Group | |
| Hasnat Ansari | BARC | |
| Sophiya Ujjainwala | Bling Events | |
| Sadiq Parvez | Cease Fire | |
| Anas Siddiqui | Ceat Tyres | |
| Abdullah Kadiwal | Cigna TTK | |
| Abdullah Shaikh | Cigna TTK | |
| Kinnary Barfiwala | Cigna TTK | |
| Mohd. Asif Shah | Cigna TTK | |
| Rameez Dalwai | Cigna TTK | |
| Zaid Shaikh | Cigna TTK | |
| Mohd. Raza | Cigna TTK | |
| Sharukh Khan | Creative Prints | |
| Anas Ahmed Shaikh | Crystal Builder & Developers | |
| Faraaz N. Khan | Dentsu Aegis Network | |
| Karan Rajani | Edelweiss | |
| Obaid Ur Rahman Azmi | FCB Ulka | |
| Shahezad Lakhani | FCB Ulka | |
| Yogesh Mundhe | Ferrero Rocher | |
| Saad Khan | Fine International | |
| Soheb Ali Kazi | Future Group | |
| Ruhan Naik | Geno Pharmaceutical Pvt. Ltd. | |
| Aashwin Iyer | HDFC Bank | |
| Umar Sayed | HDFC Bank | |

| Marketing | | |
|----------------------|---|--|
| Candidate Name | Organisation | |
| Harsh Barot | Hibiscus Business Solutions | |
| Mohd. Zaid Shaikh | Hindustan Coca Cola Beverages Pvt. Ltd. | |
| Mohd. Rafey Khan | House Caart | |
| Gulamshahid Saimoula | Icewarp Technologies Pvt. Ltd. | |
| Abdul Azim Salmani | ICICI Securities | |
| Haziq Syed | ICICI Securities | |
| Rehan Siddiqui | ICICI Securities | |
| Roshni Naik | ICICI Securities | |
| Sabhiha Sayyed | ICICI Securities | |
| Ambarin Taibani | ICICI Securities | |
| Sameer Dhankwala | ICICI Securities | |
| Zaid Khan | Idea | |
| Abu Talha Nomani | Insight Research Pvt. Ltd. | |
| Aziz Rampurawala | ITC | |
| Prajwal Sharma | ITC | |
| Sagar Das | Kaiven Pharma | |
| Affan Shaikh | Kamikaze B2B Media | |
| Ibrahim Matwawala | Kantar Millward Brown | |
| Nabil Shaikh | Kantar Millward Brown | |
| Avesh Shaikh | Kashmiri Products | |
| Kamran Kagzi | Kashmiri Products | |
| Disha Trivedi | Kotak Mahindra AMC | |
| Kashaf Pathan | Kotak Mahindra Asset Management | |
| Ammar Chaudhari | Leo Burnett | |
| Suhail Shaikh | Lifestyle International Pvt. Ltd. Max Retail Division | |
| Sharukh Gandhi | Maple Retail Store | |
| Sufyan Khan | Maven Capital | |
| Mohd. Salman Shaikh | Mediallianz | |
| Shakib Patel | Netcore Solutions | |

| Marketing Marketing | | |
|---------------------|------------------------------------|--|
| Candidate Name | Organisation | |
| Adnan Johar | One Stop Retail | |
| Hussain Shaikh | P M Electro Auto Pvt. Ltd. | |
| Dhanashree Shinde | Parag Milk Foods | |
| Saleha Banu Shaikh | Parag Milk Foods | |
| Daivik Dabho | Parag Milk Foods | |
| Minaaz Shaikh | Parag Milk Foods | |
| Mohd. Asim | Perfect Traders | |
| Zeeshanali Patel | Piramal | |
| Syed Uzaif Ali | Pride of Cows | |
| Sana Khan | Quantum Global | |
| Shafiq Ahmed Sayyed | Quantum Global | |
| Wasim Shaikh | Quantum Global Securities Ltd. | |
| Umair Shaikh | Rasik Exteriors | |
| Faiz Khan | Shapoorji Pallonji | |
| Mohd. Rabi Ansari | Shapoorji Pallonji | |
| Harshita Jaiswal | Sony Pictures Network | |
| Zainab Ujjainwala | Square Yards | |
| Needa Shaikh | Talent Corner HR Service Pvt. Ltd. | |
| Saman Patel | Technogaze Pvt. Ltd. | |
| Aamir Ahmed | Times Group | |
| Arafat Mulla | Times Group | |
| Akash Kanani | Wishtel Pvt. Ltd. | |
| Anwar Desai | Wishtel Pvt. Ltd. | |
| Ruel Lopes | Wishtel Pvt. Ltd. | |
| Tilak Shetty | Wishtel Pvt. Ltd. | |
| Yash Yadav | Wishtel Pvt. Ltd. | |

| HR | |
|-----------------|----------------------|
| Candidate Name | Organisation |
| Dhairya Manek | BE3 |
| Soonam Salma | BIC Cello |
| Arshi Shaikh | Dentsu Aegis Network |
| Sana Madhia | Hyatt Hotels |
| Safora Temrikar | Siyaram |
| Kiran Koli | Talent Corner |
| Mariya Shaikh | Talent Corner |

| Operations | |
|-------------------|--------------|
| Candidate Name | Organisation |
| Nabeel Rao | CG Marketing |

| Systems System | |
|--|--------------------|
| Candidate Name | Organisation |
| Yasser Ali Khan | HAL |
| Akshay Singh | Kotak Mahindra AMC |
| Saba Khan | Kotak Mahindra AMC |